**Assignment Questions on Digital Marketing**

1. Create a blog or website using Blogspot and

WordPress. Customize the theme design and post new article with 500 words.

[https://smileymakeover.blogspot.com/2023/10/shes-smileymake-over.html](https://smileymakeover.blogspot.com/2023/10/shes-smiley-make-over.html)

1. Create a New Facebook Business Page and post one social media poster for your brand.

<https://www.facebook.com/shesmileymakeover/>

1. Create and design a social media advertisement poster using canva.

[https://www.canva.com/design/DAFxCN3HuQc/VxkqlxDAgJ 36UKAW8R0LAg/edit?utm\_content=DAFxCN3HuQc&utm\_ campaign=designshare&utm\_medium=link2&utm\_source=s harebutton](https://www.canva.com/design/DAFxCN3HuQc/VxkqlxDAgJ36UKAW8R0LAg/edit?utm_content=DAFxCN3HuQc&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton)

1. Create email newsletter design using MailChimp or canva tool.











